



Fernhill Junior Football Club

Dear Fernhill Junior Football Club Members and Families,

On behalf of the committee and all our players, we want to start by expressing our sincere appreciation for your ongoing dedication and support of the club. Your participation and volunteer efforts have been vital to our success on and off the field.

We are excited to introduce a new club-wide training shirt that will be given free of charge to all players registering for the 2026 season. We are estimating approximately 300 players for the season. This initiative will not only build club identity but also offer our sponsors significantly increased, year-round visibility throughout the Northern Illawarra community.

Due to your close relationship with the club, we are delighted to offer you exclusive early access to secure a prominent spot on these new, high-visibility training shirts for the single 2026 season for your own business or a business you recommend.



Benefits of Training Shirt Sponsorship

Sponsoring our training shirt provides outstanding value and community connection:

- **Mobile Advertising:** All players will be given a shirt to wear to training and pre- and post-game day, ensuring your logo, printed clearly in full colour, is seen multiple times per week at our home



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grounds, opponent grounds across the Illawarra, and throughout the community as players wear the shirts outside of training. This provides your business with consistent brand reinforcement across hundreds of local families and spectators for the entire season.

- **Category Exclusivity:** We guarantee that only one business from each industry category (e.g. only one Real Estate Agent, only one Electrician, etc.) will be featured on the shirts. This maximises your marketing impact and eliminates on-uniform competition.
- **Direct Investment:** Your contribution directly supports providing essential playing equipment, such as replacing our outdated goalie gloves, training balls, and cones, maintaining facilities, and helping us keep player registration fees affordable for local families. Your support is an essential investment in grassroots sport, helping us keep over 300 kids active and connected in our community.

2026 Training Shirt Sponsorship Opportunities

This is a highly limited, one-year commitment. Below is a detailed breakdown of the available placement areas, and corresponding investment required for the 2026 season.

Placement Area	Investment	Availability
Front Centre Chest Title Sponsor Position: Maximum brand visibility, worn over the heart. Ideal for primary, high-impact association with the club.	\$3300	1 spot
Back 1 Premium Brand Exposure: Central, dominant position seen during warm-ups, training drills, and maximising spectator visibility.	\$1900	1 spot
Back 2 Premium Brand Exposure: Central, dominant position seen during warm-ups, training drills, and maximising spectator visibility.	\$1900	1 spot
Back 3 Premium Brand Exposure: Central, dominant position seen during warm-ups, training drills, and maximising spectator visibility.	\$1900	1 spot
Back 4 Premium Brand Exposure: Central, dominant position seen during warm-ups, training drills, and maximising spectator visibility.	\$1900	TAKEN – Jzee Carpentry
Sleeve Right High-Action Visibility: Prominent, eye-level placement visible in action shots, photos, and close interactions with parents and coaches.	\$600	1 spot



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Sleeve Left

High-Action Visibility: Prominent, eye-level placement visible in action shots, photos, and close interactions with parents and coaches.

*TAKEN – XEO
Sports
Football*

Next Steps - Secure Your Spot Now

This is an exclusive early access offer to the Fernhill FC community. We must advise that remaining spots are allocated on a first-come, first-served basis, and this limited training shirt sponsorship opportunity will be opened to the general public on **10th December 2025**.

We encourage you to secure your preferred placement for your business or recommend a local business quickly to avoid missing out on this high-value, exclusive opportunity.

To ensure all shirts are designed, printed, and ready for distribution in time for the commencement of the 2026 season, the final closing date for all Training Shirt Sponsorship commitment is 30th January 2026.

We are also planning to release details for our main Field Signage Sponsorship Packages soon. There may be the opportunity for field sponsorships available, and we invite you to contact us for further details.

Please reply to this email or call me directly to confirm your desired shirt placement and lock in the sponsorship for the 2026 season.

Thank you again for your dedication to the young players at Fernhill Junior Football Club.

Kind Regards,

Katherine Broers

Sponsorship Coordinator

Fernhill Junior Football Club

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